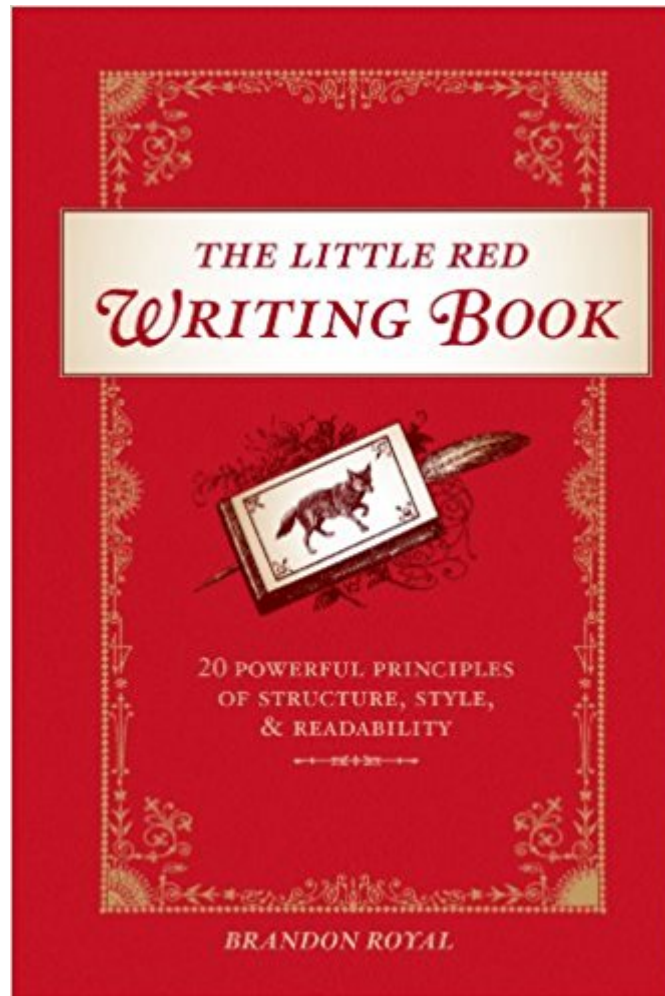




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The Little Red Writing Book



Synopsis

For Writers From All Walks of Life! There's no need to fear the big, bad world of writing with The Little Red Writing Book in hand. Brimming with clever advice, this book offers writers, students, and business professionals a concise guide to penning strong and effective work for all occasions. The Little Red Writing Book is designed for visual appeal and ease of use. Elegant yet practical, it will be an intriguing, inviting reference you'll turn to again and again. Author Brandon Royal offers clear explanations and non-intimidating instruction based on the four pillars of sound writing – structure, style, readability, and grammar. His discussion centers on 20 immutable writing principles as well as 30 commonly encountered rules of grammar. A wealth of examples, charts, and engaging exercises make The Little Red Writing Book an invaluable guide for anyone who wants to master those skills that will make a good writer even better.

Book Information

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Customer Reviews

"If there were ever a time when this reviewer recalled with gratitude the diligence and thoroughness of her writing teachers, it was while reviewing this book. The mechanics of expository writing, which many of us take for granted, are presented in an organized, attractive package that will serve the basic writing needs of students and professionals alike. Royal provides not only numerous examples of the principles of written English but exercises as well, with answers for those wishing to master the basics. He includes tips on gender-neutral composition and on structuring written documents. Borders and flourishes enliven the text and make the book as charming as its title. This

handy reference, similar to Strunk and White's *The Elements of Style*, could only have been improved by the inclusion of a glossary and a general index. Recommended for high school, college, and writing collections." --Ann Schade, *The Library Journal of America*

Publishers Weekly's On-Line Review

Writing guides and handbooks fall into roughly two categories: Some are long, comprehensive, and, except for the extremely punctilious writer, unfathomable; a few are direct, useful, and ideal for serious writers who would rather write than spend hours finding the rules for semicolons. In the latter category falls Brandon Royal's brilliant *The Little Red Writing Book*. The articulate exposition of his twenty principles of writing and thirty rules of grammar fit neatly into 159 short, accessible pages, pages undoubtedly well thumbed by thousands of grateful writers for years. Built carefully and simply around the categories of structure, style, readability and grammar, Mr. Royal's little book will satisfy both the sit-down-and-read-all-about-it reader and the frustrated-fly-by-and-check-something-quickly writer. I recommend this wonder to all my writing students. Perhaps one day writing committees will wisely follow suit and make this a primary text for all writing courses at their schools. --Ray Turner, B.A., MA (Communications), writing instructor and former Educational Administrator, Corpus Christi TX, USA

This book is suitable for high school, community college, or university students, as well as any individual wanting to improve his or her core essential writing skills.

An excellent guide to writing well based on the principle that good writing is supported by four foundational pillars: structure, style, readability and grammar. Within this context, Royal enumerates 20 principles of writing and 30 commonly needed rules of grammar. Each principle and rule is supported by concrete examples and mini exercises that illustrate and solidify the training. The book is well organized and filled with information both practical and useful. It is suitable for high school age and upward, though its age sweet-spot is probably college/grad school students. I found it quite useful at an age well past that.

Personally, I was looking for a writing guide to improve my writing for novels. It isn't that much help in that aspect. But it's a great reference for students who are looking to improve their essays in school or for working adults who need to write reports.

Every writer should own one of these books. Brandon Royal does an excellent job of explaining the

rules of grammar, writing pitfalls, and common mistakes. He gives many examples using both correct grammar usage and incorrect. I have found it helpful in my writing. He has written several other books of the same type upon other subjects.

What a GREAT book. It's everything I was looking for in a book of this type. It's been a terrific refresher and teacher. I really do enjoy all the books in this series. This book especially!

I've taught a lot of writing and grammar. Most of it from an academic perspective. This has a nice practical bent to it. I love to write and I gleaned quite a few things from this. My 7th grader LOVES this. We tried the Institute for Excellence in Writing but that was too strict and stifling for him.

Perfect little resource for any would be author. All of the details in one concise location. Save time and money with this book!

Nice book

Awesome! I'm going to be a writer

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